

Megan Johns

Tell me a little bit about yourself.

I am a storyteller who likes theatre, politics and coffee. I aspire to answer questions before they arise and believe that “why” is the most important question to ask.

Where did you go to school?

Drake University, May 2017

Graduated cum laude

Bachelor of Arts in Journalism in Public Relations &

Bachelor of Arts in Politics

Do you have any special skills?

Promotional & Press Writing | HTML/CSS | SEO | Research | Prioritization | Strategic Thinking | Social Media Management | Public Speaking | Lip Sync to Every Song of *Hamilton* & *In The Heights*

How can you be reached?

E. meganajohns@gmail.com

P. 608.201.4313

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What relevant experience do you bring?

Des Moines Performing Arts

Marketing Intern | Jan. 2017—June 2017

Contributed to publicity efforts including editing, writing and sending press releases | Constructed engaging social media content for a diverse range of productions | Supported communications staff during opening nights and the season announcement | Wrote institutional stories for playbills

Des Moines Community Playhouse

Marketing Intern | May 2016—Jan. 2017

Wrote and edited press releases, playbills and promotional copy | Composed monthly newsletters and email blasts | Updated and maintained website

American Red Cross

Disaster Services Intern | Jan. 2016—May 2016

Developed partnerships with organizations in the community | Coordinated preparedness programs, such as The Pillowcase Project, to reach over 2,000 Des Moines/Johnston students | Assisted in recruitment, training and engagement of volunteers

Visit Beloit

Marketing Intern | June 2014—Aug. 2014

Created short videos highlighting local businesses and recreational activities | Designed, wrote, and distributed a weekly, one-page newsletter for local hotels | Represented the city of Beloit at regional events such as fairs and concerts

What were you involved in on campus?

Public Relations Student Society of America

Co-Developer & Co-Chair of Mentorship and Professional Development Program, 2016-2017

National Conference Presenter, 2015 & 2016

National Assembly Delegate, 2016

Communications Chair, 2015-2016

Regional Conference Committee, 2014-2015

Drake Political Review

Staff Writer, Spring 2015 Issue

Staff Writer, Fall 2015 Issue